



**27<sup>th</sup> ANNUAL OMYF BLACK TIE & TENNIS GALA**  
Saturday, March 25, 2017 | 6:00 p.m. | Amway Center

This premier fundraising event annually attracts more than 700 guests and in 2016 raised more than \$650,000 for Central Florida nonprofit organizations! Guests experience the Orlando Magic players and coaches up close and personal with interactive activities before and after dinner. The event includes a cocktail reception, formal dinner, program, entertainment, silent and live auctions along with various fun activities with the Orlando Magic players and coaches.

And YES, it is a tradition to wear tennies (decorated, if you wish) with your formal wear! All proceeds benefit the Orlando Magic Youth Foundation and will help change the lives of children and families in our local community.

**PRESENTING SPONSORSHIP BENEFITS:**

**\$30,000**

- Company logo on formal invitation as presenting sponsor
- Full-page ad in the event program
- Radio –15-second live drops on Radio Broadcasts promoting Gala, with sponsor mention
- In-game logo recognition – 30-second video board features promoting Gala and Presenting Sponsor with logo graphic
- Company logo on event signage
- Company recognized during event program
- Company logo on video screen during event
- Company name integrated on dinner menu
- Company logo as the presenting sponsor on Orlando Magic Website, OMYF Website and social media outlets
- Company name on event confirmation that is sent to all registered guests
- Opportunity for eight people to meet and interact with Magic players exclusively before dinner begins
- (1) Superstar Celebrity Table:
  - One table for eight with an Orlando Magic celebrity and their guest with premium seating during the event
  - Private first viewing of silent auction area and first opportunity to bid on items
  - Two upgraded bottles of wine (one red and one white) for your table
  - Table guests receive access to open bar all night
- (1) Magic Table for 10 guests and access to open bar all night
- One corporate gift for the sponsor

**SLAM DUNK SPONSORSHIP:****\$15,000**

Only (4) of these exclusive packages remain!

- Full-page ad in the event program
- Company logo on event signage
- Company recognized during event program
- Company logo on video screen during event
- Company name listed as the Slam Dunk Sponsor on the Orlando Magic and OMYF websites and social media outlets
  
- One Superstar Celebrity Table:
  - One table for eight with an Orlando Magic celebrity and their guest with premium seating during the event
  - Private first viewing of silent auction area and first opportunity to bid on items
  - Two upgraded bottles of wine (one red and one white) for your table
  - Table guests receive access to open bar all night

**PAPARAZZI BLUE CARPET SPONSORSHIP****\$12,500**

Be the focus of attention as attendees enter on the Blue Carpet surrounded by cameras and flashes. A step and repeat banner will be set up including your logo with the gala logo where guests will receive a complimentary photo.

- Full-page ad in the event program
- Company logo on step and repeat banner at entrance
- Company recognized during event program
- Company name listed as "Paparazzi" Blue Carpet sponsor on the Orlando Magic and OMYF websites
- Magic Table including 10 seats for the gala and access to open bar all night

**SUPER SNEAKS CONTEST SPONSORSHIP:****\$12,500**

The Super Sneaks Contest is a gala tradition and guests get very involved in creating one-of-a-kind shoes for each of the contest categories. A stage is set up for guests to take pictures at their leisure to show off their super sneakers and winners are chosen during the event program.

- Full-page ad in the event program
- Company logo on signage at the Super Sneaks picture stage
- Company recognized during event program
- Assist with the judging of the Super Sneaks Contest
- Company name listed as Super Sneaks sponsor on the Orlando Magic and OMYF websites
- Magic Table including 10 seats for the gala and access to open bar all night

**SILENT AUCTION SPONSORSHIP:****\$12,500**

The silent auction features a diverse selection of more than 200 items and will be an exciting time with state of the art bidding technology. Your company will have incredible exposure with your logo on the handheld devices of every participant at the event and on the page of each of the item descriptions. There were more than 1,000 bids on silent auction items during the 2016 Gala alone! Don't miss out on this exciting opportunity!

- Full-page ad in the event program
- Company recognized during event program
- Company logo on personal bidding devices
- Company logo on silent auction signage
- Company name listed as Silent Auction sponsor on the Orlando Magic and OMYF websites
- Magic Table including 10 seats for the gala and access to open bar all night

**LIVE AUCTION SPONSORSHIP****\$12,500**

The live auction features unique packages including exclusive once-in-a-lifetime opportunities and Magic experiences. Your company logo will be featured on the video screen throughout the live auction as well as mentioned by the event emcee. You will also have your company logo on the bidder paddles used during the live auction.

- Full-page ad in the event program
- Company recognized during event program
- Company logo on video screen during live auction
- Company logo on bidder paddles during the live auction
- Company name listed as Live Auction sponsor on the Orlando Magic and OMYF websites
- Magic Table including 10 seats for the gala and access to open bar all night

**DESSERT SPONSORSHIP:****\$12,500**

Guests will get a first-hand look at your company logo as it accompanies the specialty dessert presentation. Take advantage of this unique opportunity as your company name will be associated with this highly anticipated sweet creation!

- Full-page ad in the event program
- Company logo with the dessert served to more than 700 people
- Company recognized during event program
- Company listed as Dessert Sponsor on the Orlando Magic and OMYF websites
- Company name announced at beginning of dessert presentation
- Magic Table including 10 seats for the gala and access to open bar all night

- SUPERSTAR CELEBRITY TABLE:** **\$10,000**
- One table for 8 guests with an Orlando Magic celebrity and their guest with premium seating during the event
  - Private first viewing of silent auction area and first opportunity to bid on items
  - Two upgraded bottles of wine (one red and one white) for your table
  - Table guests receive access to open bar all night
  - Company name listed in event program

- ALL-STAR TABLE:** **\$7,500**
- One table for 10 guests with preferred seating
  - Four (4) Ultimate seats to an April 2017 Orlando Magic home game
    - ✓ Game dates include April 6, 8, or 12.
    - ✓ Tickets include VIP entrance, access to Fields Ultimate Lounge, all-inclusive food and beverage, and in-seat food and beverage service
  - Two upgraded bottles of wine (one red and one white) for your table
  - Table guests receive access to open bar all night
  - Company name listed in event program

- MAGIC TABLE:** **\$5,000**
- One table for 10 guests
  - Table guests receive access to open bar all night
  - Company name listed in event program

**SINGLE TICKETS:** **\$600 each**

**YES! I WILL SUPPORT THE OMYF BLACK TIE & TENNIES GALA ON SATURDAY, MARCH 25, 2017:**

- Presenting Sponsorship - \$30,000
- Activities Area Sponsorship - ~~\$15,000~~ **(SOLD)**
- Slam Dunk Sponsorship (4 remaining) - \$15,000
- Paparazzi Blue Carpet Sponsorship - \$12,500
- Super Sneaks Contest Sponsorship - \$12,500
- Silent Auction Sponsorship - \$12,500
- Live Auction Sponsorship - \$12,500
- Dessert Sponsorship - \$12,500
- Valet Sponsorship - ~~\$12,500~~ **(SOLD)**
- Ultimate VIP Celebrity Table (Only 1 available) - ~~\$20,000~~ **(SOLD)**
- Superstar Celebrity Table - \$10,000
- All-Star Table - \$7,500 **(Select preferred game date for your (4) Ultimate seats: 4/6, 4/8, or 4/12)**
- Magic Table - \$5,000
- Individual Tickets - \$600 each # of tickets \_\_\_\_\_
- Unable to attend, but would like to donate \$ \_\_\_\_\_
- Would like to donate to silent or live auction

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COMPANY NAME: \_\_\_\_\_

POINT PERSON FOR EVENT: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

**PAYMENT INFORMATION:**

\_\_\_\_ Check enclosed    \_\_\_\_ Please invoice me    \_\_\_\_ Credit card: MC, VISA, AMEX (circle one)

Name on Card: \_\_\_\_\_ # \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**Please make checks payable to the Orlando Magic Youth Foundation:**

**Orlando Magic Youth Foundation**

**8701 Maitland Summit Blvd.**

**Orlando, FL, 32810**

**Attention: Orlando Magic Black Tie & Tennies Gala**

**Phone: 407.916.2644    Email: [omyf@orlandomagic.com](mailto:omyf@orlandomagic.com)**

**This form must be completed with your payment information selected for registration to be confirmed.  
You will receive a confirmation email with details prior to the event. Thank you!**